



Fawad Khan

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Summary

Experienced online bidder, Upwork proposal writer, and email/LinkedIn marketing automation specialist with over 4 years in lead generation, proposal writing, and LinkedIn marketing. Proficient in marketing automation tools, I excel at developing and implementing strategies that drive results and optimize online profiles. My skills in writing standout cover letters have achieved a 20-40% opening rate. I specialize in Upwork lead generation and bidding, working with diverse agencies including web development, digital marketing, and eCommerce. Dedicated to exceeding client expectations and delivering quality work.

Experience

Business Development, Lead Generation & Upwork Bidder

Upwork

May 2017 - Present (7 years 3 months)

- Top Rated Plus Freelancer
- \$90K+ Earnings
- 98% Job Success Score

Business Development Manager

Xint Solutions

Mar 2021 - Oct 2021 (8 months)

Head of Business Analysis and Upwork

Cyber Advance Solutions

Aug 2019 - Mar 2021 (1 year 8 months)

Cyber Intelligent Solutions (CIS) is an innovative/leading software company having a head office in Lahore Pakistan. CIS has been around for almost 11 years providing a pivotal role for grooming people and businesses. CIS always try to help people in digitally transforming their objectives by using the best emerging technologies and solutions. A team of highly professional software developers, creative artists and engineers are ready to deliver state of the art software solutions/digital experiences.

Business Development Executive

Dynexcel

Jul 2020 - Feb 2021 (8 months)

Education

University of Management and Technology - UMT

Bachelor of Science (BS), Information Technology

2015 - 2019

Licenses & Certifications



Android Application Development - PNY Trainings



Career-Prep Fellow - Amal Academy

Skills

Business Development • Proposal Writing • Lead Generation • Sales Prospecting • Lead Sourcing
• Lead Nurturing • Customer Relationship Management (CRM) • Go High Level • Lead Scraping •
Marketing Automation